

Banuq presents the *Living on the Edge* collection in Berlin.

On July 10th Wertvoll, the first green fashion shop in Berlin, will host a presentation of the first fully organic and fully African-made high quality fashion collection.

Banuq's collection is based on the concept of classic and timeless garments made to drape off the unique curves of each individual. Inspired by the lifestyles of travelers, explorers and people on-the-move, each garment demonstrates the styling of a relaxed yet tasteful approach to fashion.

"Our style is also reflected in our commitment to making a positive impact with every choice we make. To do everything in Africa has been our vision, our mission and our journey in hopes of making a small yet sensible contribution to the development of Africa through Banuq's products and business practices", says Davide Grazioli, the designer and co-founder of Banuq.

Wertvoll is the newest eco concept store in Berlin. The shop sells fashion made in organic and sustainable fibres and produced with respect for people. The owners of the shop are two young women who have always believed in the principles of sustainability. "Fashion can play an important role in reducing the impact of our lifestyle on the environment, but fashion is also about style and we cannot compromise on this. Banuq respects both aspects", says Judith Finsterbusch, co-owner of Wertvoll.

Banuq and Wertvoll share the love for fashion, style and sustainability. "This is why we chose to organise our presentation together. It will be during the Berlin fashion week, but it will also be outside the main stage of the fashion world. As we like to define it... this is independent fashion!" says Davide Grazioli.

The event will take place at Wertvoll, on Saturday July the 10th, 2010 from 10:00 am to 8:00 pm in Marienburgerstrasse 39, 10405 Berlin. It will be an occasion to see Banuq's collection, meet people involved in green and ethical fashion and share views on the subject.